

Andrew A. Woods

Class of 1975

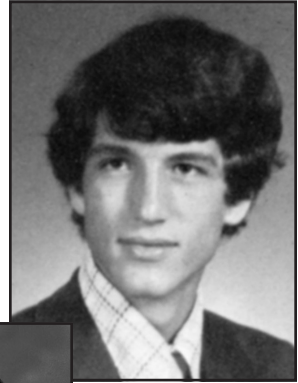
Public relations executive and author Andy Woods credits his successful career to growing up in University City and his experiences in U. City schools, where he created a student newspaper at the old Sixth Grade Center and served as sports editor for both the “Acorn” at Hanley Junior High School and the “Tom Tom” at University City High School.

Woods was a three-sport starter in football, baseball and basketball at UCHS in an era when the “Indians” re-established UCHS in high school sports

after several winless seasons. In his senior year, he caught what was then the second highest number of passes in UCHS football history. A graduate of Washington University, Woods also had a standout career in college athletics.

His PR career began at Saint Louis University, before joining Fleishman-Hillard, a PR firm headquartered in St. Louis. He contributed to the agency’s growth into the world’s largest PR firm, rising to senior vice president and partner, before creating Andrew Woods & Associates. Established in 1998, his company is now based in Los Angeles, providing product, corporate, crisis and marketing communications to a major automobile maker. Woods also has authored a book and museum dedicated to this client’s history.

Woods believes that who he is, is a reflection of growing up in University City and the great diversity of people and experiences he enjoyed in his school years.



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