



THE SCHOOL DISTRICT OF  
UNIVERSITY CITY  
Transform the Life of Every Student Every Day!

# NewsRelease

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**FOR IMMEDIATE RELEASE**  
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## **A Student Entrepreneur from University City High School to Compete for Prize Money at The Big Pitch**

**University City, MO** – A student from University City High School will compete along with other St. Louis area students for \$6,000 in prize money at The Big Pitch sponsored by Catalyst. The event is being held on Wednesday, March 11<sup>th</sup> at 6 p.m. at the Regions Center, 8182 Maryland Ave. Floor 11, Clayton, MO 63105.

A total of 11 schools are competing for the prize, including U. City. Other schools in attendance will include: Parkway South, North, Central, West, Webster Groves, Ladue, Clayton, Brentwood, Normandy and Jennings.

The event is free and open to the public. It is sponsored by Catalyst, Regions Bank and Black Entrepreneurs, Inc. It's hosted and organized by #UCityEntrepreneurs from The School District of University City.

“The ability to communicate and sell an idea is very important in all aspects of life, but especially for someone in business or an entrepreneur,” said organizer and University City High School teacher, David German. “This competition is a great way for students to win capital for their business, but more importantly, for them to gain valuable experience speaking in front of people in a persuasive way.”

The winner of The Big Pitch will receive funding, coaching, and business services to help them launch or grow their business.

For more information, please visit: <https://www.thecatalyststl.com/>

**#UCLionPride**

*On February 21, 1911, with a City population of only 2,417, The School District of University City was officially established. Classes began in September 1912 with a total school population of 769. Today, you will find outstanding educational programs serving a student population of approximately 2,800 with a preschool, four elementary schools, one middle school and one high school. In May 2018, University City High School held its 101<sup>st</sup> formal Commencement Ceremony.*