

# 2011 Hall of Fame Inductee

## Harlan Steinbaum

*Class of 1950*

Harlan Steinbaum received a bachelors degree in business administration from Tulane in 1954. With Air Force ROTC in college, he entered the Air Force as an officer upon college graduation.

After his military service, he joined his Polish-born father in the real

estate business. Following his marriage to JoAnn Glaser, he joined his father-in-law's business, Glaser Drug Stores, in 1968. He became the president / CEO of Medicare-Glaser Corporation, which was sold in 1972. The family later bought the company back, and by 1982 it was on the NASDAQ. By 1987, Steinbaum was chairman/ CEO of Express Scripts,

Inc., a leading pharmacy benefit management company that has grown into a multibillion-dollar public corporation on the Fortune 500 list. He retired in 1989.

In 2011, Steinbaum published *Tough Calls from the Corner Office*. It features 39 of America's most successful entrepreneurs and CEOs sharing a range of personal career lessons and wisdom, from ESPN founder Bill Rasmussen and Monty Hall of "Let's Make a Deal" fame to James Nixon of Whitman's Chocolates and Frederic Salerno of Verizon.

"I'm not a professional writer" Steinbaum said. "I'm a businessman who decided to write a book... I felt that I had a story to tell, and I felt that after talking to some of the CEOs I knew that they had stories the public should know."

Steinbaum is a member of the Beta Sigma Gamma honor society and received the Spirit of Life Award from the City of Hope. He has served on the board of Landmark Bank, the Jewish Center for the Aged, Temple Israel and the St. Louis Symphony.



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