

# Heart of a Lion



THE SCHOOL DISTRICT OF  
UNIVERSITY CITY  
Transform the Life of Every Student Every Day!

## NewsRelease

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**FOR IMMEDIATE RELEASE**  
**September 16, 2021**

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### **SNEAKERS WITH SOUL TO PROVIDE ALL U. CITY SCHOOLS KINDERGARTEN STUDENTS WITH A PAIR OF FREE ADIDAS SNEAKERS**

**University City, MO** - The School District of University City is delighted to announce that the local nonprofit, [Sneakers With Soul](#), is donating 160 pairs of Adidas sneakers so that every kindergarten student in the District gets a new pair of shoes.

Members of the media are invited to interview students, staff and Sneakers With Soul Founder Maurice Parisien when the students are given their new sneakers during the school day.

- **When:** 1 p.m., Monday, September 20, 2021
- **Where:** Barbara C. Jordan Elementary School, 1500 82nd Blvd., University City, MO 63132
- **Requirements:** Facemasks are mandatory while in the building or when outside in close range of students and staff. Please contact Nancy Cambria at 314-608-3958 prior to your arrival.

This year, the District welcomed back 2,500 students with 96% of them attending in-person instruction. Since 2010, Sneakers with Soul has generated donations of over 20,000 pairs of new sneakers to students living in lower income areas in the greater St. Louis area. The organization's tagline is "...lifting spirits, one step at a time."

**#HeartofaLion**