

## 2004 Hall of Fame Inductee

### Martin “Marty” Hendin

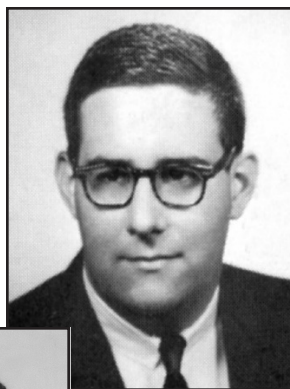
*Class of 1966*

If there’s a community service related project sponsored by the St. Louis Cardinals, more than likely Martin “Marty” Hendin has played a major role in its implementation. Hendin, the organization’s Vice President-Community Relations, began his career with the Cardinals in 1973.

Hendin oversees a number of special events and promotions for the team. Additionally, he represents the Cardinals at various functions

throughout the St. Louis area and serves on a number of civic and charitable boards including the Herbert Hoover Boys & Girls Club, Nurses for Newborns, and the St. Louis Division of the March of Dimes – serving also as that organization’s state chairman. Hendin plays a major role in Cardinals Care, the team’s community outreach foundation. In 2003, Cardinals Care developed Jack Buck Field, a new baseball field located in Heman Park named after the late Cardinals’ broadcaster.

Hendin, a graduate of the University of Missouri – St. Louis, is a member of that school’s Sports Hall of Fame. He has been honored for his community and charitable work by such organizations as B’nai B’rith, the Arthritis Foundation and the March of Dimes.



**Martin  
“Marty”  
Hendin**

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