

# 2015 Hall of Fame Inductee

## Kevin Bryant

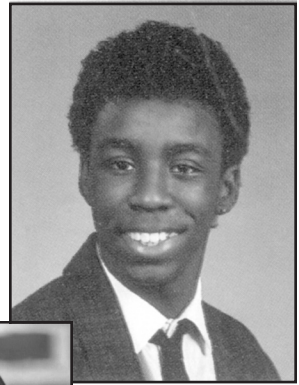
*Class of 1989*

A proud graduate of Nathaniel Hawthorne Elementary, Brittany Woods Middle and University City High Schools, Kevin Bryant earned his BA in advertising from the Art Institute of Pittsburgh. In nearly 20 years of design and marketing, he has worked with Monsanto, Anheuser-Busch, Jones Lang LaSalle, Diadora, Grace Hill Health Centers, Harris Stowe State University, Family & Workforce Centers of America and Grammy-award winning superstar, Nelly.

As the CEO/Owner of Inkosi Advertising, Bryant managed more than \$10 million in projects and founded an international promotions company, Inkosi Promotions, which specialized in charitable events, boxing and martial arts. In 2001, he founded Conversions Global Marketing LLC, a creative-marketing firm that tackles the growing impact of diversity on brands by merging local action with global thinking.

As one of the foremost branding, advertising and marketing experts in the United States, Bryant was named St. Louis' Neighborhood Business of the Year for 2012 by Mayor Francis G. Slay and was appointed to serve as president of the Kingsway Merchants Association.

Bryant is committed to making a difference in the community by working with a variety of non-profit organizations including partnering with Better Family Life for the Stop the Killing anti-violence campaign and teaching graphic design at St. Louis Community College - Florissant Valley.



**Kevin  
Bryant**

*Class of 1989*