

Syllabus Distant Learning Model

Graphic Arts 2020-21



THE SCHOOL DISTRICT OF
UNIVERSITY CITY

Transform the Life of Every Student Every Day!

Instructor: Mr. Yancy

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<https://us02web.zoom.us/j/3081438746?pwd=WIRkRIZsdXY2VTUwT3k5S3AzUTNWQT09>

ZOOM LINK

Meet ID: 3081438746

Passcode:761656

Graphic Arts

This is a course in Visual Communication, where students will gain an understanding of The Principles of Design and Typography, through learning about the basic processes, and procedures that support, and make up the overall concept of Graphic Arts/Visual Communication. An emphasis will be placed on Students learning and practicing lettering techniques, and understanding the Categories of Type as it pertains to the Basic hand lettering techniques, computer generated type, and calligraphy writing techniques. We will study illustration, desktop publishing(brochures, flyers, business cards etc.) logo design, poster design, package & product design, storyboard design etc.

In addition to learning basic board techniques, the students will practice and learn how to create computer generated concepts using the Adobe Creative Cloud Software(spark, Illustrator, photoshop), which is the current industry standard, used in every aspect of design(Graphic, Fashion, Music etc.) as well as Design Schools, Colleges, Universities and Businesses & Corporations. Students will learn how to use scanning software, digital photography, and cell phone technology, as production tools. Projects will be based on the Principles of Design and Typography, most assignments will be classroom based, but a large percentage will be job based where students will have to work with & create actual customer driven jobs, School/District and Community driven. We will participate in School,

Community and State Competitions; ex Fall/Musical Poster Contest, Walgreen Expressions Contest, Microsoft, Coca Workshops, Arts & Letters Returning Artist Series etc.

Instructional Resources

**Text Book; The Visual Experience Authors Hobbs, Saome, and Vieth
Internet, Magazines etc.**

Main Instructional Objectives

- **To develop the students technical and creative skills in Visual Communications.**
- **Students will be exposed to a variety of techniques and express themselves through the use of the Principles of Design & Typography.**

Instructional Methods

- **Daily journaling**
- **Lecture, group activities, hands-on & computer based project development,**
- **Participating in class presentations, as well as assessment.**
- **Gradual Release Method of Instruction; Teacher instructs, students collaborate, teacher guides the practice.**
- **Instructional platform; Zoom Interface, Google Classroom, Email. Telephone(Cell) Communication.**

Technology Inclusion

Use of Computer, Chromebook, Cell Phone, and Digital Camera, for internet research of Artists, images, and content for specific project development.

Classroom/Zoom Expectations

- **Create a space in your house/location for class meetings, and engage in class work.* If you would like a drawing board to work on let me know, and I will arrange for you to pick one up from school.**
- **During class sessions, your camera must be on at all times, unless you need to use the restroom, or attend to personal needs, if so I will give you permission to turn your camera off until you return to class.**
- **You may mute and unmute your microphone as needed, unless I otherwise indicate differently.**
- **If you have questions during class you may directly ask them during class, or you can type them using the chat feature in zoom, also at anytime you may call me @ 618-920-2186 or email me tyancy@ucityschools.org**
- **Classwork/assignments will be given/posted in Google Classroom and book/document assignments will be turned in as attachments using Google Classroom/Email, Art Projects must be turned in the Main Office at the front desk at given due dates, for assessment.**
- **Make sure to dress appropriately for the camera, not laying in bed during class time.**

Materials Needed for the Class

- **Paper and pencil other supplies will be issued when you are notified to come in and pick them up. Cromebook/laptops drawing boards to work on if you don't have a desk at home etc.**

Grading/Assessment

Grading is based on a percentage system acquired through achievements the following State Based Assessment Categories; Technical Execution/Construction, & Organization, Creativity, Craftsmanship/Neatness, History, Criticism/Analysis, Group Cooperation/Responsibility, and Punctuality. These are the assessment categories assigned to each project based on the nature of the assignment.

Lets define the Assessment Categories;

Technical Execution/Construction & Organization - Process of putting together, the students technical/drawing skills, the use of material,(properties/medium)quality of execution etc. Content Standards; FA 1 2 & 3, Process Standards; G1.1 G1.2 G1.4 G1.6 G1.8 G2.1 G2.7 G3.1 G3.4 G3.6

Creativity - Students ability to produce/execute in an original and interesting way. Content Standards; FA 1 2 & 4, Process Standards; G1.1 G1.2 G1.4 G1.6 G2.3 G2.5 G2.7

Craftsmanship/Neatness - Cleanliness of execution, the students ability to create and produce quality. Content Standards; FA 1, Process Standards; G1.1 G1.2 G1.4 G1.6 G2.3 G2.5 G2.7

Punctuality- Students ability to meet deadlines by executing in a timely manner. Content Standards; FA 1, Process Standards; G1.1 G1.2 G1.4 G1.6 G2.3 G2.5 G2.7

History - Analysis of the past as seen through works of art, how the student identifies, and categorizes art, compare and contrast, evaluates characteristics in historical works of art. Content Standards;G1.6 G1.7 G1.9 G1.6 Process Standards; G2.3 G2.5 G2.7

Criticism/Analysis - Students ability to present, and critique works of art & design. Content Standards;G1.6 G1.7 G1.9 G1.6 Process Standards; G2.3 G2.5 G2.7

Group Cooperation/Responsibility - Students ability and commitment to work using the team concept, and follow through in completion in a group setting. Content Standards; G1.6 G1.7 G1.9 G1.6 Process Standards; G2.3 G2.5

Grading Scale

A 100-90

B 89-80

C79-70

CR 69-60

NC 59-Below

Attendance

Students are expected to attend all of the scheduled Zoom Classes, under the Distance Learning Model at the class scheduled times,unless otherwise notified. Tardies will be documented and reported to the Administration/Attendance Office.

Students will be given opportunities to make-up assignments and assessments/test unless the assignment consists of outside presenters where the opportunity cannot be rescheduled.

