

## **Entrepreneurship 1 NFTE 2020-21**

**Welcome to University City's Entrepreneurship 1 NFTE Class! This year we will be using the NFTE curriculum. NFTE is the Network For Teaching Entrepreneurship.**

**In NFTE's Entrepreneurship 1 course, students use their entrepreneurial skills and mindset to evolve an innovative solution to a problem into a validated business opportunity. By taking a lean startup approach in researching and testing their ideas, students activate entrepreneurial mindset behaviors that will help them in college and careers.**

**Student career readiness is measured on the three dimensions that the Association for Career and Technical Education (ACTE) uses to evaluate career readiness:**

- **Academic Skills**
- **Employability Skills**
- **Technical Skills**

### **Student Pitch Competition**

- **Students use the lean business model canvas to ideate and test a potential business opportunity using lean startup methodologies.**
- **Students develop business plan artifacts and executive summary to support their opportunity. They then pitch their opportunity to a panel expert judges for the chance to win funding.**
- **Top teams move on to regional competitions, with a chance to qualify for NFTE's National Youth Entrepreneurship Challenge.**

### **Program Content**

- **Operation Mindset (Introduction to Entrepreneurial Mindset)**
- **Developing an Entrepreneurial Mindset (Opportunity Recognition, Problem-Solving, & Critical Thinking)**
- **Testing an Opportunity (Opportunity Recognition)**
- **Building a Competitive Edge (Economic Foundations)**

- **Creating Your Biggest Fans (Marketing & Sales)**
- **Making a Profit (Finance)**
- **Opportunity Pitch Competition**
- **Pivot or Persevere (Reflection & Career Planning)**

### **Expectations:**

When we attend certain events, business casual dress will be expected.

The use of communication technologies will be monitored and should always be respectful of others while using appropriate tone, grammar, and spelling.

You will come to class prepared with everything that you need to work on your business. You may store materials in Mr. German's closet if you don't want to transport them home and back.

### **Grading:**

Because Entrepreneurship is a profession-based program, it requires students to understand and demonstrate professional dedication. The grading for this class will be different than for most high school classes.

The class will still follow the schools grading policy:

A 90-100% A

B 80-89% B

C 70-79% C

D 60-69% D

F 59% and below

I can be reached anytime at [dgerman@ucityschools.org](mailto:dgerman@ucityschools.org) or 314.290.4100 ext. 4235 .

## Entrepreneurship Mr. German 2020-21

Your signature verifies that you have read and understand the policies established for Entrepreneurship 1 with Mr. German in 2020-21.

STUDENT NAME: \_\_\_\_\_  
(Please PRINT clearly)

(student signature) \_\_\_\_\_ (date) \_\_\_\_\_

(parent/guardian signature) \_\_\_\_\_ (date) \_\_\_\_\_

### Contact Info.:

1. \_\_\_\_\_  
(parent/guardian name) (cell phone number)

e-mail address: \_\_\_\_\_

2. \_\_\_\_\_  
(parent/guardian name) (cell phone number)

e-mail address: \_\_\_\_\_

home phone: \_\_\_\_\_

COMMENTS, CONCERNS, SUGGESTIONS, QUESTIONS:

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**Please have parents sign and fill out contact information and student sign, before returning to Mr. German. Thanks!**