



Dear Alumni, Supporters and Friends,

The University City High School Alumni Association (UCHSAA) will host the Annual Family Picnic and Open Grill at Heman Park from noon until 6pm on Saturday, July 31st. More than 1000 UCity alumni from near and far attended this free event in 2009. While this event allows the alumni and the community to partner, it also offers sponsors and supporters a great opportunity to advertise goods and services to hundreds.

Last years picnic offered live music, games and family activities. We would like to offer these activities again and your tax-deductible donation or financial contribution will make this possible. Previous generous contributors include: The City and School District of University City, Kwame Building Group, Inc., William C. Harris Funeral Directors, Pete's Shur Sav Markets, Cecil Whittaker's-UCity, Dewey's Pizza, Grace Lutheran Church of Pagedale, Frank and Helen's Pizzeria, The Home Depot, and Aldi's.

The UCHS AA, founded in 2002, proudly supports the School District of University City and the community through advocacy, volunteerism, facilitation of communication and preservation of the spirit and traditions of University City High School. In addition to hosting a variety of social and education programs, the UCHS AA also produces the alumni magazine, ClassActs: maintains a comprehensive database of all graduates: and serves as a resource for class reunions. The UCHS AA is a 501c3 organization.

Enclosed is information that describes the sponsorship and advertising opportunities available. Thank you for your consideration and support.

Sincerely,

Carmen Hemphill
President, UCHS AA

Sponsorship Opportunities

Black and Gold Sponsorship - \$500

- Company name will appear as “Presenting Sponsor”
- Company banner displayed at event
- Prominent logo on flyers and posters
- Acknowledged in all print and electronic media (press releases, promotional materials, Eblast, and website-www.uchsa.org)
- 2 alumni logo apparel items and free membership in UCHS AA

Varsity Sponsorship - \$250

- Small banner displayed at event
- Prominent logo on flyers and posters
- Acknowledged in all print and electronic media (press releases, promotional materials, Eblast, and website-www.uchsa.org)
- 1 alumni logo apparel item and free membership in UCHS AA

Spirit Sponsorship - less than \$250

- Acknowledged in all print and electronic media (press releases, promotional materials, Eblast, and website-www.uchsa.org)

Below is a short list of items we need for the event. Your assistance in obtaining these items would be greatly appreciated.

Charcoal * Bottled Water* Paper Goods*Plastic ware
Gift Cards or items for raffle

Please forward your tax deductible contributions to: UCHSAA, 8136 Groby Rd., University City, MO 63130. For any further information call Carmen Hemphill @ 314.749.5355.

We appreciate your time, effort and support!